

The advantage of a custom design thermoformer:

Because EPR requirements mandate that packages be designed to comply with the Essential Requirements, it is in product producers' interest to use a custom design—as opposed to stock—package. The benefits of using a custom designed package include:

- A paper trail that documents how design-for-recyclability/reuse was taken into consideration in the package design phase (Requirements for packaging recoverable through recycling Standard).
- A paper trail that documents how the highest amount of post-consumer material was used in the package while maintaining its function and aesthetics.
- A paper trail that documents how this package was designed to have the smallest product-to-package ration, thereby reducing the amount of material consumed overall (reduction of waste Standard).